Spencer Goryl

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spencergoryl.com

Designer specializing in UI and graphics. High capacity for team work and ability to efficiently prioritize tasks. I'm passionate about design and highly motivated to learn and improve.

Experience

UX Designer - Independent Contracts (02/24-10/24)

Assess client needs and develop a project plan. Conduct user research and implement meaningful improvements/new designs. Produce solutions that maximize impact for users.
- Iterate from Low-Fi to Hi-Fi wireframes
- Interactive Figma prototypes (web/mobile)
- Implementation with Shopify

UI/UX Designer - Crowley Case Group (10/22-12/23)

Develop consistent design language for the brand and a user-centric website using Figma and Adobe Illustrator.
- User research (interviews, cognitive walkthrough)
- Restructure the information architecture
- Wireframes with micro-interactions and graphics
- HTML development and developer handoff

Graphic Designer (02/19-09/22)

Innovative and original design solutions for logos, product promotion, marketing, websites and beyond.
- Photography, illustration, typography, Photoshop

Education

UC Berkeley Extension (10/22-04/23)

- Certification in UX/UI

California Polytechnic State University, San Luis Obispo (2017-2021)

- BS Business Administration | Industrial Technology and Packaging Concentration
- Graphic Communication Minor

Skills

Adobe CC | Figma | HTML | CSS | Graphic Design | Branding | Marketing | User Research